

Rockerbox News

Non-Fiction Reading Platforms

CONTENT PARTNERSHIP GUIDE 2023



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About Rockerbox News:

Rockerbox News is a multi-award-winning reading platform for pupils with reading ages of 6–11 years old. We focus on providing schools with easy access to non-fiction activities that inform pupils and promote global citizenship while developing reading skills, confidence, and independent learning for a whole-class, EAL, and SEND-inclusive community. We're proud to support over 6000 pupils across hundreds of primary schools, secondary schools, and special schools in the UK and worldwide.

- Online and app-based platforms for use in school and at home
- 7+ timely articles published every week
- Every article is made accessible 5+ ways for truly inclusive teaching and learning
- Dyslexia-friendly fonts, translations, and 'listen aloud' features to enhance accessibility
- Detailed engagement and progress reporting for teachers and schools



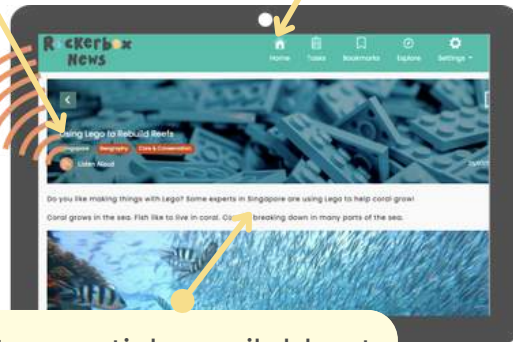
Global Equality Collective Member. Dedicated to supporting and promoting equality in education with whole-class, inclusive reading content.

Take a tour of our platforms:

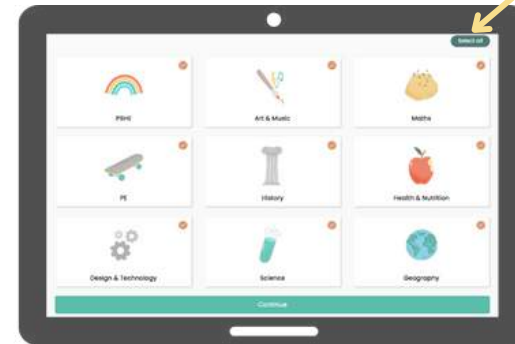
British accent
"listen alouds" for
texts and
questions to
enhance
proficiency.

Ability to
bookmark articles
for repeated
practice.

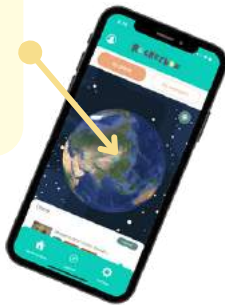
Curriculum
alignment to build
vocabulary and
background
knowledge across the
curriculum.



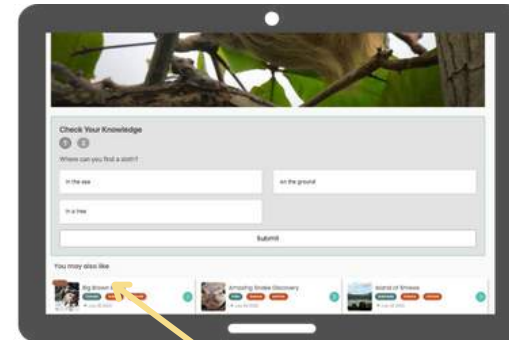
Every article available at
multiple reading levels.



Telephone app-
based access to
enhance family
engagement.



Related questions
include all
elements of
comprehension
taught
sequentially.



Dyslexia-friendly
fonts.

Making your expertise accessible:

Our content partners

Share their expertise, knowledge, and news.

Rockerbox News

Our literacy experts

Make your expertise accessible 5+ ways to schools and pupils around the world.

Rockerbox News

There is no cost to become a partner of Rockerbox News. We believe reading is a right, and should be something that can be accessed and enjoyed by everyone, regardless of their individual needs or abilities.



We work with Widgit Online to offer a symbol language level of Rockerbox News too!

info@myrockerbox.com | myrockerbox.com | 0800 644 8890

Meet some of our partners:



Buglife is the only organisation in Europe devoted to the conservation of all invertebrates. Download a sample of our work with Buglife [HERE](#).

Our work with nasen:



We're proud to be a headline sponsor of the National Association for Special Educational Needs (nasen), a charitable membership organisation that exists to support and champion those working with, and for, children and young people with SEND and learning differences.

Our content partnerships can be featured in our monthly newsletter to nasen members:

- Over 64,000 members and a reach into 55% of schools in England
- Successful average of 25% open rate on marketing campaigns
- Marketing campaigns have a click-through rate of 2.5%

Learn more at [nasen.org.uk](https://www.nasen.org.uk).

What schools say about Rockerbox New:



"We have seen **so much engagement** from children who have been previously disengaged with so many things" - *Katie Rawlings, SEND Co-ordinator*



"Rockerbox News gave me instant access to high-quality information that was **appropriate for their age and reading ability**" - *Emma Gorman, Deputy Head*



'I don't know many **boys who punch the air and shout "yes!"** when they are told it is time for reading. Yet, that is exactly what is happening since we have started to use Rockerbox News in school. - *Jackie Bushnell, Literacy Lead.*



"Without a doubt, the platform has been the **most well-received, cost-effective platform** and intervention we have introduced for a long, long time." - *John Moore, Headteacher*

Rockerbox News

Thank you for your time

Your Rockerbox News team:

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Schools North East
Commercial Supporter

